



**We know how to reach class members, it's what we do every day.**

### Overview

On the cutting edge of innovative solutions to reach Class members, our in-house expert notice firm, Hilsoft Notifications designs programs that satisfy due process requirements and withstand judicial scrutiny, uniquely blending both traditional media notice and innovative digital campaigns. No other expert firm matches our experience with direct oversight of the entire notice process.

### Trusted and experienced to handle the most complex cases:

*Payment Card Interchange Fee & Merchant Discount Antitrust Litigation*

*Oil Spill by the Oil Rig "Deepwater Horizon" in the Gulf of Mexico*

*In re Volkswagen "Clean Diesel" Marketing, Sales Practices, and Products Liability Litigation, MDL 2672 (N.D.CA)*

*In re Takata Airbag Products Liability Litigation, MDL No. 2599 (S.D. Fla.)*

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"[T]he Class Notice and Class Notice Plan satisfied and continue to satisfy the applicable requirements...and Due Process."

-Judge Carl J. Barbier, In Re: Oil Spill by the Oil Rig "Deepwater Horizon"

### Meet our expert

Cameron Azari, VP of Epiq and Director of Hilsoft: With more than 17 years of experience in the design and implementation of legal notification and claims administration programs, he is a nationally recognized expert in the creation of compliant notification campaigns.

Under Mr. Azari, Hilsoft has been recognized by courts for testimony as to which method of notification is appropriate for a given case, and Mr. Azari has provided testimony on numerous occasions on whether a certain method of notice represents the best notice practicable under the circumstances. **No court has ever rejected his opinion or found his testimony to be unreliable, nor rejected any Hilsoft notice plans.**

### Legal noticing services

- Pre-settlement consultation
- Expert notice plan design
- Class member research
- Plain language notice drafting
- Translations & international notice
- Website design
- Class member individual notice
- Media planning and purchasing
- Television and radio advertising
- Internet advertising and social media
- Public relations campaign coordination
- Expert opinions and testimony