

# epiq protection

## A data breach is inevitable for most organisations

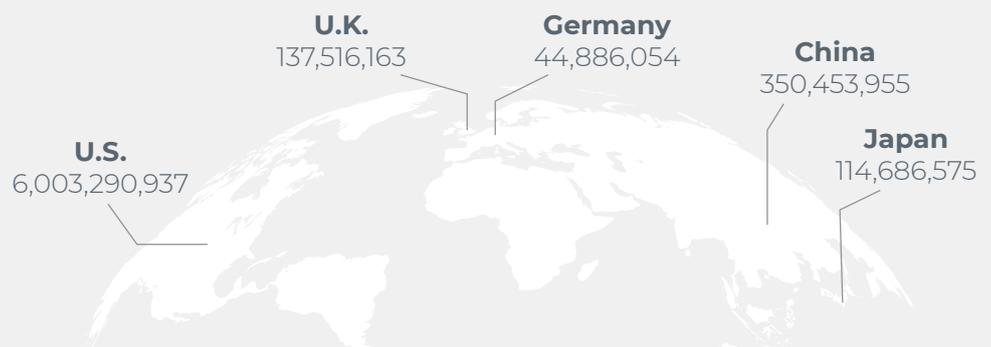
Multiple departments within organisations are creating, storing, and transferring vast amounts of data every day. At the same time, millions of records of personally identifiable information (personal data) are lost or stolen every year, resulting in penalties for breach of regulation, increased litigation, and damage to brand reputation.

**\$141**  
U.S.  
**PAID IN 2017**

for each lost or stolen record containing sensitive and confidential information<sup>1</sup>



## Total number of records breached since 2013<sup>2</sup>



With the introduction of the General Data Protection Regulation (GDPR) effective on 25 May 2018 and the threat of fines up to the greater of Eur20,000,000 or up to 4% of global revenue, the pressure on organisations has never been greater.

## The law governing data protection in Europe is changing



### General Data Protection Regulation (GDPR)

Introduces a single set of rules across the EU on 25 May 2018.



### Timing

Local regulators must be informed of personal data loss within 72 hours and individuals whose data loss may result in high risk must also be informed without undue delay.



### Personal Data

Any data that identifies an individual is personal data. An individual has the right to access their data and to request deletion.



### Global Impact

Applies to organisations based in the EU and any organisation that retains or uses data of EU citizens.



### Penalty

Fines up to the greater of Eur20,000,000, or up to 4% of annual global revenue.

# 6 steps to GDPR readiness

## 1 Data retention/deletion

We help ensure that you keep only the data you need, reduce risk, and manage storage costs by helping you understand the data. We work with you to decide what to retain and what to delete.

**69%**

Average amount of data over-retained by organisations<sup>3</sup>

## 2 GDPR data map

We make the origins and locations of personally identifiable information (personal data) available via a comprehensive data map.



## 3 Data validation

We help you to identify instances of high risk data by conducting information audits to actively review files stored across corporate networks and devices.



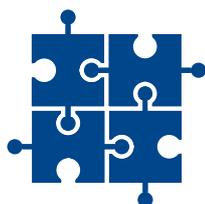
## 4 Data loss investigation and review

We provide a pre-breach inventory service to document data stored on devices such as laptops. If devices are later lost, we rapidly assess whether the lost data includes personal data, reducing investigation time lines and helping to mitigate costs and reputational issues.



## 5 Data reconstruction

We help you reconstitute lost data using information from networks, application log files, and backup tapes.



## 6 Breach notification

We provide customer notification services, customer support lines, and credit checking services in the event of a data breach or loss.  
**72 hours:** Period for notification of regulators.  
**Without undue delay:** Required pace of notification of breach victims.



<sup>1</sup> IBM and Ponemon Institute "2017 Cost of Data Breach Study." (June 2017)

<sup>2</sup> <http://www.breachlevelindex.com/#sthash.Xed1cgtl.G3HBV06q.dpbs>

<sup>3</sup> CGOC Summit 2012 Survey