



Kyle Bingham

Senior Director of Legal Noticing

Kyle Bingham is a senior director of Epiq Legal Noticing, leading the Media Noticing team. Kyle is a pivotal resource for researching, planning, and executing legal notice programs for class action, bankruptcy, and similar legal cases. He stewards each legal notice campaign from inception through completion. His continued success with clients is a direct result of his ability to achieve established media goals and ensure that advertising is as efficient and impactful as possible.

Professional Experience

Kyle has approximately 20 years of advertising and media experience within industries ranging from consumer package goods to electronics and from video gaming to tourism. He has planned and placed paid media for multi-million-dollar branding campaigns and regional direct response initiatives.

Examples of his work include:

- In re Takata Airbag Products Liability Litigation
- In re Payment Card Interchange Fee and Merchant Discount Antitrust Litigation
- In re Residential Schools Class Action Litigation
- In re Juul Labs, Inc., Marketing, Sales Practices, and Products Liability Litigation
- In re Zoom Video Communications, Inc. Privacy Litigation
- In re fairlife Milk Products Marketing and Sales Practices Litigation

Prior Experience

Prior to joining Epiq, he spent seven years at Wieden+Kennedy, an industry-leading advertising agency. At Wieden+Kennedy, he was responsible for planning and purchasing print, digital, and broadcast media, managing multiple paid search accounts, and presenting strategy and media campaigns to clients.

Education

Kyle holds a Bachelor of Arts in rhetoric and media studies, with a minor focus in politics, from Willamette University in Salem, Oregon.

CONTACT INFORMATION

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OUT OF CURIOSITY



Book you've read multiple times?

"The Count of Monte Cristo."



Movie that deserves a sequel?

"Rounders."



Coffee or tea?

Coffee.