



Cameron Azari

Senior Vice President, Epiq
President, Epiq Legal Noticing

Cameron Azari, Esq. is a senior vice president of Epiq and president of Epiq Legal Noticing. He is a recognized international notice expert with over 24 years of experience in providing expert notice opinions regarding the adequacy of legal notice programs in compliance with Fed R. Civ. P. 23, state class action statutes, and international legal requirements.

Cam has been responsible for notice programs in over 700 class action cases, including over 75 MDLs. He has testified in numerous cases and no notice program has been overturned as a result of an objection. He is a trusted expert and consults directly with clients to share his extensive knowledge regarding all aspects of class action noticing.

Professional Experience

During his career, Cam has been responsible for an array of high-profile class action matters involving consumer protection, antitrust, product liability, data breach, and human rights issues, including:

- In re Payment Card Interchange Fee and Merchant Discount Antitrust Litigation
- In re Juul Labs, Inc. Marketing, Sales Practices, and Products Liability Litigation
- In re Takata Airbag Products Liability Litigation (OEMs – BMW, Mazda, Subaru, Toyota, Honda, Nissan and Ford)
- In re Google Location History Litigation
- In re Zoom Video Communications, Inc. Privacy Litigation
- In re Capital One Data Consumer Security Breach Litigation
- In re Oil Spill by the Rig “Deepwater Horizon” in the Gulf of Mexico on April 20, 2012
- In re Residential Schools Class Action Litigation, Canada

CONTACT INFORMATION

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OUT OF CURIOSITY



Early bird or night owl?

Early to bed and early to rise.



Family member who influenced you the most?

My dad.



Sweet or savory?

Sweet, as long as it has chocolate in it.



Education

Cam holds a Bachelor of Science degree from Willamette University and a Juris Doctor from Northwestern School of Law at Lewis and Clark College. He is an active member of the Oregon State Bar.

Speaking Expertise

Cam has shared his expertise in the following notable speaking engagements:

- “Legal Noticing.” Hausfeld, Washington, D.C., September 2024.
- “Increase in Fraudulent Claims in Class Action and Mass Tort.” Harris Martin MDL Conference, Portland, ME, July 24, 2024.
- “Settlements.” Class Action Litigation Forum – Plaintiffs’ Bar, Dana Point, CA, May 9, 2024.
- “Consumer Class Action Notice/Fraud.” Mass and Class Conference, Fort Lauderdale, FL, March 6, 2024.
- “Rising Number of Privacy-Data-Breach Class Actions, including Those Centralized in MDLs, Temporary or Here to Stay? Consideration of Special Case-Management Procedures.” Rabiej Litigation Law Center Class Action Conference, Virtual, July 20, 2023.
- “Panel Discussion: Class Actions Case Management.” Global Class Actions Symposium 2022, Amsterdam, The Netherlands, Nov. 17, 2022.
- “Driving Claims in Consumer Settlements: Notice/Claim Filing and Payments in the Digital Age.” Mass Torts Made Perfect Bi-Annual Conference, Las Vegas, NV, Oct. 12, 2022.
- “Panel Discussion: Class Actions Case Management.” Global Class Actions Symposium 2021, London, UK, Nov. 16, 2021.
- “Mass Torts Made Perfect Bi-Annual Conference.” Class Actions Abroad, Las Vegas, NV, Oct. 13, 2021.
- “Virtual Global Class Actions Symposium 2020, Class Actions Case Management Panel.” Nov. 18, 2020.
- “Consumers and Class Action Notices: An FTC Workshop.” Federal Trade Commission, Washington, D.C., Oct. 29, 2019.
- “The New Outlook for Automotive Class Action Litigation: Coattails, Recalls, and Loss of Value/Diminution Cases.” ACI’s Automotive Product Liability Litigation Conference, American Conference Institute, Chicago, IL, July 18, 2019.
- Moderator, “Prepare for the Future of Automotive Class Actions.” Bloomberg Next, Webinar-CLE, Nov. 6, 2018.
- “The Battleground for Class Certification: Plaintiff and Defense Burdens, Commonality Requirements and Ascertainability.” 30th National Forum on Consumer Finance Class Actions and Government Enforcement, Chicago, IL, July 17, 2018.
- “Recent Developments in Class Action Notice and Claims Administration.” PLI’s Class Action Litigation 2018 Conference, New York, NY, June 21, 2018.



- “One Class Action or 50? Choice of Law Considerations as Potential Impediment to Nationwide Class Action Settlements.” 5th Annual Western Regional CLE Program on Class Actions and Mass Torts, Clyde & Co LLP, San Francisco, CA, June 22, 2018.
- “Proposed Changes to Rule 23 Notice and Scrutiny of Claim Filing Rates.” DC Consumer Class Action Lawyers Luncheon, Washington, DC, Dec. 6, 2016.
- “Recent Developments in Consumer Class Action Notice and Claims Administration.” Berman DeValerio Litigation Group, San Francisco, CA, June 8, 2016.
- “2016 Cybersecurity & Privacy Summit. Moving From ‘Issue Spotting’ To Implementing a Mature Risk Management Model.” King & Spalding, Atlanta, GA, April 25, 2016.
- “Live Cyber Incident Simulation Exercise.” Advisen’s Cyber Risk Insights Conference, London, UK, Feb. 10, 2015.
- “Pitfalls of Class Action Notice and Claims Administration.” PLI’s Class Action Litigation 2014 Conference, New York, NY, July 9, 2014.
- “Class Settlement Update – Legal Notice and Court Expectations.” PLI’s 19th Annual Consumer Financial Services Institute Conference, New York, NY, April 7-8, 2014.
- “Class Settlement Update – Legal Notice and Court Expectations.” PLI’s 19th Annual Consumer Financial Services Institute Conference, Chicago, IL, April 28-29, 2014.
- “Legal Notice in Consumer Finance Settlements – Recent Developments.” ACI’s Consumer Finance Class Actions and Litigation, New York, NY, Jan. 29-30, 2014.
- “Legal Notice in Building Products Cases.” HarrisMartin’s Construction Product Litigation Conference, Miami, FL, Oct. 25, 2013.
- “Legal Notice in Consumer Finance Settlements Getting your Settlement Approved.” ACI’s Consumer Finance Class Actions and Litigation, New York, NY, Jan. 31-Feb. 1, 2013.
- “Perspectives from Class Action Claims Administrators: Email Notices and Response Rates.” CLE International’s 8th Annual Class Actions Conference, Los Angeles, CA, May 17-18, 2012.
- “Class Action Litigation Trends: A Look into New Cases, Theories of Liability & Updates on the Cases to Watch.” ACI’s Consumer Finance Class Actions and Litigation, New York, NY, Jan. 26-27, 2012.
- “Data Breaches Involving Consumer Financial Information: Litigation Exposures and Settlement Considerations.” ACI’s Consumer Finance Class Actions and Litigation, New York, NY, January 2011.
- “Notice in Consumer Class Actions: Adequacy, Efficiency and Best Practices.” CLE International’s 5th Annual Class Action Conference: Prosecuting and Defending Complex Litigation, San Francisco, CA, 2009.
- “Planning for a Smooth Settlement.” ACI: Class Action Defense – Complex Settlement Administration for the Class Action Litigator, Phoenix, AZ, 2007.



- “Structuring a Litigation Settlement.” CLE International's 3rd Annual Conference on Class Actions, Los Angeles, CA, 2007.
- “Noticing and Response Rates in Class Action Settlements.” Class Action Bar Gathering, Vancouver, British Columbia, 2007.
- “Notice and Response Rates in Class Action Settlements.” Skadden Arps Slate Meagher & Flom, LLP, New York, NY, 2006.
- “Notice and Response Rates in Class Action Settlements.” Bridgeport Continuing Legal Education, Class Action and the UCL, San Diego, CA, 2006.
- “Notice and Response Rates in Class Action Settlements.” Stoel Rives Litigation Group, Portland, OR / Seattle, WA / Boise, ID / Salt Lake City, UT, 2005.
- “Notice and Response Rates in Class Action Settlements.” Stroock & Stroock & Lavan Litigation Group, Los Angeles, CA, 2005.
- “A Scientific Approach to Legal Notice Communication.” Weil Gotshal Litigation Group, New York, NY, 2003.

Publications

Cam has published many articles about class action noticing and administration requirements, including:

- “A Practical Guide to Chapter 11 Bankruptcy Publication Notice.” [E-book]. May 2017.
- “What You Need to Know About Frequency Capping In Online Class Action Notice Programs.” BNA, Inc. The Bureau of National Affairs, Inc. Class Action Litigation Report, June 2014.
- “Class Action Legal Noticing: Plain Language Revisited.” Law360, April 2013.
- “Clearing the Five Hurdles of Email – Delivery of Class Action Legal Notices.” Thomson Reuters Class Action Litigation Reporter, June 2008.
- “Twice the Notice or No Settlement.” Current Developments – Issue II, August 2003.